has also produced biographical films on eminent personality of Orissa like Binode Kanungo, Rajendra Singhdeo, Karmaave Gouri Shankar Roy, Padmabhushan Dr. Radhanath Rath Gurugomkay Raghunath Murmu and Ramadevi.

Publications Division, Ministry of Information & Broadcasting has published a book on 'Dr. Hare Krushna Mahatab' written by Shri M.N. Das and Shri C.P. Nanda under the Builders of Modern India (BMI Series. The books on 'Jayee Rajguru' by Shri Bijoy Chandra Rath and 'Jaydev', the famous Sanskrit poet & author of Geetgovinda by Shri A.K. Tripathy & Shri PC. Tripathy are also under process.

Broadcasting Policy

1258. SHRIMATI JAMANA DEVI BARUPAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have decided to overhaul the previous Government's Broadcasting Policy;

(b) if so, what are the changes to be made for; and

(c) by when it is likely to be announced and implemented?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) to (c) The Review of broadcasting policy is an on-going process and changes are made, as and when necessary.

Advertisement of cigarette and other tobacco products

1259. PROF. ALKA BALRAM KSHATRIYA:
SHRI ANAND SHARMA:
SHRIMATI PREMA CARIAPPA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have set up a monitoring mechanism to effectively enforce the cigarette and other tobacco products prohibition of advertisement and regulation of Trade and Commerce Act, 2003 and the Rules framed thereunder;

(b) whether the media coverage, including live coverage of international car racing events sponsored by the multinational cigarette

brands, would be exempted from the provisions of the said Act; and

(c) if not, what action is proposed against such media coverage of sporting events sponsored by MNC cigarette brands as appearing in the Indian Newspapers and transmitted through TV Channels?

THE MINISTER OF INFORMATION ANID BROADCASTING (SHRI S. JAIPAL REDDY): (a) The State Governments, which are the main implementing agencies for the Cigarettes and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce Production, Supply and Distribution) Act 2003 have been advised to constitute an anti-tobacco cell at the State level to monitor enforcement of the provisions of the said Act. All Central Ministries/Departments have been asked to appoint nodal officers in their respective offices to oversee implementation of the Act.

(b) No, Sir.

(c) Sub Section (1) of Section 25 of the said Act provides that notwithstanding anything contained in any other law for the time being in force, the Central Government or the State Government may, by notification in the Official Gazette, authorize one or more persons who shail be competent to act under this Act. Act also provides for trial at the place or places as the State Government may notify in this behalf for awarding punishment for violation of the Act.

Apart from what has been provided in "The Cigarettes and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003", Codes for Commercial Advertising of All India Radio and Doordarshan also prohibit any advertisement which relates to or promotes Cigarette and Tobacco products. Further, Advertising Code prescribed *vide* Rule 7 of Cable Television Networks Rules 1994, read with Section 6 of the Cable Television Networks (Regulation) Act, 1995 *inter-alia*, provides that no advertisement shall be permitted to be transmitted/re-transmitted through the Cable Network, which promotes directly or indirectly production, sale or consumption of cigarette, tobacco, wine, alcohol, liquor or other intoxicants.

Under Section 19 of Cable Television Networks (Regulation) Act, 1995, an authorized officer *i.e.* District Magistrate or Sub Divisional

Magistrate or Commissioner of Police, if he thinks it necessary or expedient so to do in public interest, may, by Order, prohibit any Cable Operator from transmitting or re-transmitting any programme or Channel if it is not in conformity with the prescribed Advertising Code. Further, under Section 20 of Cable Television Act, Central Government has also constituted an Inter-Ministerial Committee wherein Ministry of Health and Family Welfare is also represented, to look into violations of the Advertising Code by various TV Channels either *suo-moto* or on receipt of specific complaints.

As regards Print Media, Press in India is free from Government control. However, Press Council of India (PCI), a statutory autonomous body set up under Press Council Act, 1978, strives to ensure that Newspapers, News Agencies and Journalists maintain high standard of public taste and foster due sense of both the rights and responsibilities of citizenship. Press Council of India has prescribed norms that no advertisement shall be published which promotes directly or indirectly, production, sale or consumption of cigarette, tobacco products, wine, alcohol, liquor and other intoxicants.

Publishing foreign newspapers

1260. PROF. ALKA BALRAM KSHATRIYA:

DR. T. SUBBARAMI REDDY:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government have decided to enact legislation to tighten laws to restrict foreign newspapers from being published in India;

(b) whether his Ministry has taken notice of the recent controversy over the international Herald Tribune's publishing activities from Hyderabad by Indian media;

(c) whether Government have also decided to come out with a law to strengthen its guidelines for FDI in print media; and

(d) if so, by when this legislation is likely to be introduced and whether all the parties have agreed for banning registration of foreign papers in the country?